


The New Rotarian Passport

Developed by The Rotary Club of Irvine, California

Graphic design and layout by  **iLoyal**
growing customers

PASSPORT TO “ROTARY”

Rotary



*“Rotary is without reality until we translate
it into our lives and the lives of others.
In short, you and I are Rotary.”*

- J. Edd McLaughlin 1960

PASSPORT COVER OPTIONS

STANDARD COVER *(left)*

Features Rotary International logo and Rotary quote.

“Rotary” is shown in quotes to emphasize this is not a passport to the organization, but to the experience and relationships we enjoy in Rotary.

QUOTE ON STANDARD COVER (FRONT):

“Rotary is without reality until we translate it into our lives and the lives of others. In short, you and I are Rotary.”

J. Edd McLaughlin 1960

PASSPORT TO ROTARY



*Welcome to the
Rotary Club of Irvine*

PASSPORT COVER OPTIONS

CUSTOM CLUB OR DISTRICT COVER

Customize anything on the cover

- Change the background color
- Change the passport title
- Feature your club or district logo
- Specify either a Welcome message or the Rotary quote of your choice

RESOURCES FOR ROTARY QUOTES

- [PDF with 100 Rotary Quotes](#)
- [Rotary Quotes of the Week](#)

How to use your Passport

Over the years, we have discovered that understanding members' interests and commitments is critical to a lasting Rotary fellowship.

This passport will guide you through the process of understanding Rotary and will help club leaders understand how you want to engage.

1. Meet with your mentor to get started and for the names of the leadership team.
2. There are topics of interest for each person to help guide your discussions.
3. Leaders will initial and date at the end of your visit.
4. Visit again with your mentor once you've completed all the tasks.
5. Make notes as needed in this Passport and keep it as a guide during your tenure as a Rotarian.
6. You should be able to complete all tasks within a few months. But take your time and enjoy the ride with your new Rotary family.

WHY THE PASSPORT?

- Reduces confusion and information overload for new and current members
- Allows new members to take bite-sized pieces of the pie as they experience Rotary
- Answers FAQ's of new members in a series of short discussions spanning several months
- New members are not left to their own devices to discover Rotary
- Members are guided by a mentor, who introduces them to club leaders
- Club leaders engage and coach, so the new member experience is welcoming and pleasant

CORE VALUES COME FIRST

Provide a quick reference to the values that define us as Rotarians.

Gives Rotarians a pocket size reference as they learn and introduce their families and colleagues to the ideals of Rotary

Introduces new members to the core tenants of the Rotary brand

Focus new and current members on guiding priorities as they grow as Rotary leaders

Easily communicate expectations for Rotarian speech and behavior

The Four-Way Test

The Four-Way Test is a nonpartisan and nonsectarian ethical guide for Rotarians to use for their personal and professional relationships.

A central part of the permanent Rotary structure throughout the world, **this test is held as the standard by which all behavior should be measured.**

Of the things we think, say or do

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

Rotary's core values guide priorities and actions within our organization.

Service: We engage in activities that bring about lasting change, greater understanding and peace.

Fellowship: The power of combined effort knows no limitation. By working together, we multiply resources and broaden our lives and perspectives.

Diversity: Rotary unifies all people behind the ideal of "Service Above Self." We encourage diversity in our members and in our activities and service work.

Integrity: We expect accountability from our leaders and members both in result and in the process taken to accomplish our goals.

Leadership: We believe in the importance of leadership development and in leadership as a quality of our members.

ENGAGE MEMBERS

The Passport is:

- 1. A tool for new Rotarians to explore the structure and inter-workings of:**
 - The Rotary Club
 - The Rotary District
 - International Programs
 - The Rotary Foundation
- 2. A tool for leaders to engage new members**

New members meet with their Mentor, then:

- Discover the club vision
- Master Rotary account administration
- Learn about club projects
- Engage their network with Rotary
- Discover the Rotary Foundation
- Participate in projects and social activities
- Give feedback about their member experience

The graphic shows a form for a Rotary Passport, divided into four sections for meetings with different club members. Each section has a title, a line for a name, a line for a date, and a list of tasks to be completed.

Meet with Mentor	Meet with Club Secretary
_____/_____ <input type="checkbox"/> Review this Rotary Passport <input type="checkbox"/> Review your Passport experience when all tasks are complete	_____/_____ <input type="checkbox"/> Login/explore Rotary Int'l and District websites <input type="checkbox"/> Update your profile in "DaCdb" <input type="checkbox"/> Understand make-up meetings
Meet with the President	Meet with Club Treasurer
_____/_____ <input type="checkbox"/> Discuss club vision <input type="checkbox"/> Review requirements for the Presidential citation <input type="checkbox"/> Discuss your service interests	_____/_____ <input type="checkbox"/> Review items on member invoices <input type="checkbox"/> Discuss fundraising guidelines and service project budgeting

CLUB DISCOVERY

The Passport mimics many traditional 'blue badge' activities while guiding new and current members in mutual discovery.

Club leaders and members learn about the new Rotarian

Each leader shares opportunity for the new member to engage in projects that match the members' interests

Leaders gain understanding of member passions

Sharing of ideas helps the club improve existing projects while increasing members' feelings of relevance and value

Meet with Club Service Chair
_____ / _____

- Schedule your craft talk
- Be a greeter & pledge leader at a club meeting
- 8 weeks perfect attendance

Meet with Youth Service Chair
_____ / _____

- Discover Youth Projects
- Watch and discuss RYLA video
- Understand Interact vs Rotaract

Meet with Community Service Chair
_____ / _____

- Discover Community Projects
- Share new project ideas

Meet with Vocational Service Chair
_____ / _____

- Discover Vocational Projects
- Share new project ideas

FACILITATE LEADERSHIP


The Passport bridges engagement gaps by outlining talking points for international service, public image, and club programs.

Familiarize new Rotarians with a better understanding of international projects

Encourage giving, project leadership, and partnerships with a full understanding of grants and idea sharing tools

Add value by highlighting each member on social media channels

Improve program processes and relevance by speaking with members about the potential for new programs



Meet with International Service Chair
_____ / _____

- Discover International Projects
- Review a Global Grant within the Rotary Grants Center
- Explore the 'Rotary Ideas' portal
- Find a project that fits your passions at MatchingGrants.org
- Discuss how global grants are proposed and funded

Meet with Public Image Chair
_____ / _____

- Connect to the club via your preferred social media
- Provide profile information for club website and social channels
- Review project reporting form

Meet with Programs Chair
_____ / _____

- Consider which programs would add-value to your network
- Share ideas for club programs

FOUNDATION CLARITY

The Passport guides introductory discussions about the Rotary Foundation.

Additional tools are recommended as discussion supplements

- Most recent [TRF Annual Report](#)
- [End Polio Now](#) materials
- [Your Rotary Legacy](#) brochure
- Paul Harris Society brochure
[North America](#) | [International](#)
- [Rotary Direct](#) enrollment form

Present simplified information regarding recognition levels that makes it easy for new Rotarians to understand Foundation giving

Meet with Rotary Foundation Chair

_____ / _____

Review the following

- TRF Annual Report
- Use of contributions for projects
- Donor History Report
- TRF recognition levels

Discuss funds of The Rotary Foundation

- Annual Fund
- Polio Plus
- Global Grants
- Endowment Fund

Share your TRF giving preference

- Paul Harris Society
- Sustaining Member

Rotary Foundation Recognitions

Arch Klumph Society (AKS) (\$250,000+) - 6 Recognition Circles

Donors who contribute \$250,000 or more become members of the Arch Klumph Society. AKS portraits, biographies, and videos are housed on the 17th floor of Rotary International World Headquarters.

Major Donors (\$10,000+) - Levels 1 thru 4

The Rotary Foundation recognizes individuals or couples whose combined giving has reached \$10,000, regardless of the gift designation.

- Level 1: \$10,000+
- Level 2: \$25,000+
- Level 3: \$50,000+
- Level 4: \$100,000



Multiple Paul Harris Fellows (PH+1 to PH+8)

Recognition is given at subsequent \$1,000 levels. Recognition consists of a pin set with additional stones corresponding to the recipient's recognition amount.



PH+6 to PH+8: Paul Harris Fellow pins with 1, 2 or 3 Rubies
PH+1 to PH+5: Paul Harris Fellow pins with 1 to 5 Sapphires

Paul Harris Society (\$1,000/year)

The Paul Harris Society recognizes individuals who notify us of their intention to contribute \$1,000 or more each Rotary year to the Annual Fund, the PolioPlus Fund, or an approved global grant. Recognition consists of a chevron-style pin and certificate provided by your district Paul Harris Society coordinator.



Paul Harris Fellowship (\$1,000)

The Paul Harris Fellow recognition acknowledges individuals who contribute, or who have contributions made in their name, of \$1,000 to The Rotary Foundation. The Rotary Club of Irvine matches our members first \$500 of contributions with 500 recognition points to honor new member support of Rotary projects.



Sustaining Member (\$100/year)

Rotarians become Sustaining members of The Rotary Foundation when committing to \$100 or more per year for the Annual Fund.

FULL SCALE ENGAGEMENT

The Passport keeps Rotarians engaged with typical fellowship activities, involvement in project leadership, and a facilitates a complete understanding of the Rotary organization.

Members join to serve their community; retain new members and increase attendance by engaging them in project leadership right away

All lists and backgrounds can be modified by choosing the Fully Custom option

District number is available for printing on customized Passports

Meet with a District Leader
_____ / _____

- Understand the organizational structure of Rotary International
- Discuss Council on Legislation
- Discover Rotary Int'l Convention

Meet with a Committee/Project Leader
_____ / _____

- Engage as a member of a committee or project

Get to Know Rotarians
_____ / _____

Attend/visit four (4) of the following:

- Club board meeting _____
- Club social event _____
- Club service project _____
- Rotary networking event _____
- Another Rotarian's business _____
- Another Rotary club _____
- Rotary District 5320 event _____

MEMBERSHIP GROWTH

The Passport encourages new members to invite guests and give feedback about their Rotary experience.

Engages with new Rotarians to prompt inclusion of your Rotary Club in professional networking conversations

iLoyal has programmed an online Rotary member survey that is customizable and available for all clubs to assess perceptions

Contact ray@iLoyal.com to get your club set-up

Two 'notes' pages provided to aid Rotarians with recall of their conversations and important thoughts



Meet with Membership Chair
_____ / _____

Notes:

- Discuss opportunities to add value to your network through Rotary
- Invite a friend or colleague to a club meeting or event
- Complete new member survey
- Review completed passport
- Share permanent badge and apparel size information

Individual effort may be turned to individual needs but combined effort should be dedicated to the service of mankind. The power of combined effort knows no limitation. - Paul Harris

Important Websites

International: Rotary.org

New Member Learning & Reference
Rotary Foundation Donor History
Rotary Foundation Programs & Reports
End Polio Now Updates
Global Grants Management
Rotary Merchandise

District: Rotary5320.org

Register for District Events & Training
Connect with Local Rotarians
Access Club Planning Resources
Join/Lead a District Committee
Manage Your Rotary Profile

Training: RotaryResources.org

Video Programs About Rotary Causes
Training for Club Leaders and Members
Downloads for Club Planning & Administration

“Friendship is a natural and willing servant. There is no reason why the great power of friendship should not be harnessed to do its part in the world’s work.”

- Paul Harris (1912 Rotary Convention)

PASSPORT COVER OPTIONS

CUSTOM COVER FOR DISTRICT *(left)*

Features Rotary.org and your District website

Options to consider:

- Other Rotary resource page
- Club website
- Your choice of Rotary quote *(if space available)*

QUOTE ON STANDARD COVER (BACK):

“Friendship is a natural and willing servant. There is no reason why the great power of friendship should not be harnessed to do its part in the world’s work.”

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Connect with Local Rotarians
Access Club Planning Resources
Join/Lead a District Committee
Manage Your Rotary Profile

Club: IrvineRotary.org

Get to Know Club Leaders & Members
Access Club Calendar
Discover Club Projects & History
Invite Colleagues to Meetings & Events
Find Rotary Club Meetings Worldwide
Quick Access to Pages on Int'l & District Websites
Find club leaders @ IrvineRotary.org/leadership

To order for your club:

IrvineRotary.org/passport

Custom design, layout,
printing, and shipping

provided by  

Proceeds earmarked for support of
Rotary Foundation Global Grants

